

OUTDOOR APPLICATION GUIDE



AMERICA'S SUNNIEST *Celebration*



FEB 5 THRU 16, 2026



OUTDOOR APPLICATION GUIDE & INFORMATION

2026 Florida State Fair
Thursday, February 5 – Monday, February 16, 2026

Florida State Fair: 4800 US Highway 301 North, Tampa, Florida 33610

Fair Authority Switchboard: 813-621-7821

Concessions & Exhibits: 813-627-4317, Cell: 813-352-0658

Email: Vendors@FloridaStateFair.com

Website: <https://floridastatefair.com/vendors/>

Attendance: 400,000 +

- 1. Review:** The Vendor Manual will assist you in preparing for a successful event. Review carefully as the manual contains information on the fairgrounds' policies, procedures, requirements, and guidelines.
- 2. Requirements:** Complete the application with as much information and detail as possible. Our Selection Committee will review and evaluate applications based on their completeness. The process is highly competitive, and decisions will consider all criteria, including experience, uniqueness of the product, attractive presentation/display, and availability within a product category.
- 3. Timeline:** The Application process begins September 1, 2025. There is no deadline for applications, however, popular product and food categories fill quickly. Once the category is filled, applications will be placed on a waiting list.
- 4. Payment:** No payment is required with the application. If you are selected, payments are broken down into two segments, October 2, and December 2.
- 5. Staffing:** All booths must be staffed each day and during all hours of operation during the annual Florida State Fair. No exceptions.
- 6. Insurance:** General Liability Insurance is required. Florida State Fair Authority must be named as Additional Insured and Certificate Holder.

General Liability	Required Coverage Limits
Premises and Operations	\$1 Million each occurrence
Damage to rented Premises	\$50,000.00 each occurrence
Personal & Advertising Injury	\$1 Million
General Aggregate	\$2 Million
Products-Comp/OP Aggregate	\$1 Million

Camping: Camping during the annual Florida State Fair is \$59 per night. This is not a public campground and reserved for Concessionaires, Vendors, Livestock Exhibitors, etc. Reservations are required and are accepted on a first-come, first-served basis through the application located on the vendor page of the Florida State Fair website. If you are accepted as a vendor, the link to reserve your camping will be sent with your contract paperwork.

Outside Vendors: Space is charged at a flat rate of \$185 - \$195 per front foot based on location, minimum of 10ft. Garbage is \$75 per space. Electrical costs are based on your required hook-up and subject to prevailing rates listed below.

No Pop-Up tent displays will be accepted. Tents must be branded, fire resistant and heavy-duty. Structures must be of commercial quality. No staking is permitted. Tents must be secured.

Photos: Submit at least four photos to Vendors@FloridaStateFair.com. Please ensure that your photos highlight your display and product as much as possible. Photos should be as close to the exact display you plan on bringing. Photos should include: daytime photo, nighttime photo, and product photo.

Percentage Concessionaires: Vendors are required to pay **18% of gross sales**, recorded exclusively through the **Clover POS system**, as the Fair is a **Clover-only event**. A **non-refundable deposit**, equal to **\$125 per front foot**, will be applied toward the percentage due. Once the deposit amount has been met, the remaining balance will be calculated and invoiced after the event. In addition, **garbage is charged at a flat rate of \$200**, and **electrical service is charged at the prevailing rates listed below**.

Vendors who do not already own a Clover system will have the opportunity to **rent a Clover unit through Clover** for use during the Fair.

Food trailers are preferred over food trucks and tents. No Pop-Up tent displays will be accepted. Tents must be branded, fire resistant and heavy-duty. Structures must be of commercial quality. No staking is permitted. Tents must be secured.

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Electrical Rates:

120 volt 20 amp	\$ 245.00
120 volt 30 amp	\$ 308.00
208 volt single-phase 30 amp	\$ 391.00
208 volt single-phase 50 amp	\$ 609.00
208 volt single-phase 100 amp	\$ 980.00
209 volt single-phase 200 amp	\$ 1,820.00